



Equis 2022 Resource Library

Below you'll find links to select public resources from Equis for the 2022 cycle. For questions, please contact info@equislabs.us.

	Fall 2022 Update	Issues & Messaging	Spanish Guidance	Misinformation	Digital
Equis Research	Latinos in Limbo Memo Mobilizing Latinos Article (+ Guidance for Organizers)	Gun Safety Memo Abortion Memo Immigration Memo	Spanish Program Recommendations Spanish Glossary	Misinformation Poll Deck (+ Article)	
Equis Labs		Economic Messaging Memo Handle with Care Test Somos/Equis/WJN Economic Messaging Briefing Deck			Digital Targeting Guidance YouTube Research and Guidance (+ Article)
Equis Institute			Impact of Spanish Test Deck (+ Article)	Latinos and a Growing Crisis of Trust	WhatsApp Guidance

This page contains the work product of Equis Research Inc., EquisLabs (501(c)(4)), and Equis Institute, a (501(c)(3)), which are separate organizations that undertake distinct activities with the common goal of providing research, resources, and engagement for the betterment of Latinx civic life.